

Consumer Duty



Savanta Essentials

An off the shelf solution to enable communications testing at scale, in a time and cost-efficient manner, meeting Consumer Duty requirements and measuring genuine understanding.

Benefits of Savanta Essentials:

- Quick set up: all you need is to complete an order form (no lengthy project briefings)
- Easy to digest outputs
- Actionable results: enabling you to quickly respond to any unexpected needs of your comms testing

Timings

Typically we would expect results within 48 hours from launch of survey, depending on the sample criteria.

Deliverables:

- AllVue Portal Access
- Excel Data Tables
- Auto Charts
- Benchmark Data (to be built over time)

The Costs:

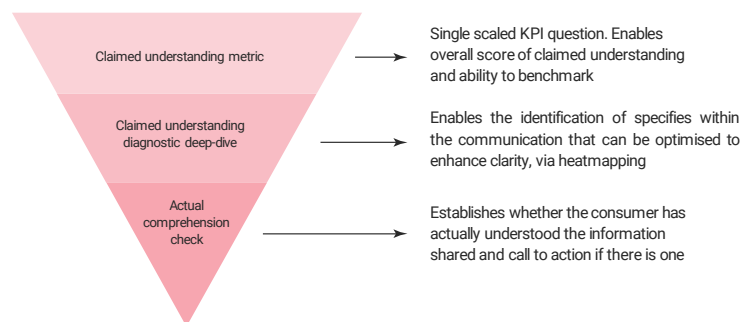
Starting from £1500 + sample cost *

A plug and play approach with a per project cost for completion, plus the sample required for the individual test.

* based on testing one piece of comms

Measuring understanding

By using a multi-layered approach, we can uncover stated and genuine understanding, which is critical to delivering against Consumer Duty and the best outcomes for consumers.



The layered understanding is delivered through our proprietary approach which leverages specific methodologies to uncover diagnostics and genuine understanding. Please get in touch to discuss the approach further.

How does it work in practice?

A 'plug and play' product housed on Savanta's proprietary tech platform, clients simply complete the order form specifying sample requirements and bespoke questions, which are reviewed by the Savanta team prior to test launch. The sample is funneled into the survey and results are returned in a matter of days (sample dependent).

